

Consumer Demographic Fields

Square Miles:

Population, General Characteristics

Population Density:

Population (4/1/1990):

Population (4/1/2000):

Population (1/1/2007):

Population (1/1/2012):

Population Growth (2007/2000):

Population Forecast (2012/2007):

Households, General Characteristics

Household Growth (2007/2000):

Household Forecast (2012/2007):

Households (4/1/1990):

Households (4/1/2000):

Households (1/1/2007):

Households (1/1/2012):

Household, Average Size:

Population, Detailed Characteristics

Family Population:

Non-Family Population:

Population, Urban:

Population, Rural:

Population, Male:

Population, Female:

Population, Males Never Married (Pop 15+):

Population, Males Married (Pop 15+):

Population, Males Widowed (Pop 15+):

Population, Males Divorced (Pop 15+):

Population, Females Never Married (Pop 15+):

Population, Females Married (Pop 15+):

Population, Females Widowed (Pop 15+):

Population, Females Divorced (Pop 15+):

Population, Speaks English (Pop 5+):

Population, Speaks Spanish (Pop 5+):

Population, Speaks Other Indo-European Languages (Pop 5+):

Population, Speaks Asian or Pacific Island Language (Pop 5+):

Population, Speaks Other Language (Pop 5+):

Population, Citizenship - Native:

Population, Citizenship - Foreign Born - Naturalized:

Population, Citizenship - Foreign Born - Not a Citizen:

Population, Total Group Quarters:

Population, Institutional Group Quarters:

Population, Non-Institutional Group Quarters:

Households, Detailed Characteristics

Families:

Families, Married:

Other Families:

Consumer Demographic Fields

Other Families, Male Householder, No Wife Present:
Other Families, Female Householder, No Husband Present:
Families, Married with Children Under 18:
Families, Married with No Children Under 18:
Other Families, Male Householder, No Wife Present with Children Under 18:
Other Families, Male Householder, No Wife Present with No Children Under 18:
Other Families, Female Householder, No Husband Present with Children Under 18:
Other Families, Female Householder, No Husband Present with No Children Under 18:
Non-Family Households:
Non-Family Households, Male Householder:
Non-Family Households, Female Householder:
Householder, Median Age:
Householder, Aged Under 25 Years:
Householder, Aged 25 to 34 Years:
Householder, Aged 35 to 44 Years:
Householder, Aged 45 to 54 Years:
Householder, Aged 55 to 64 Years:
Householder, Aged 65 to 74 Years:
Householder, Aged 75 Years and Over:
Households, Median Size:
Households, 1 Person:
Households, 2 Person:
Households, 3 Person:
Households, 4 Person:
Households, 5 Person:
Households, 6 Person:
Households, 7 or More Person:
Households, Median Vehicles:
Households with No Vehicles:
Households with 1 Vehicle:
Households with 2 Vehicles:
Households with 3 Vehicles:
Households with 4+ Vehicles:

Population, Racial Characteristics

White Population, Alone:
Black Population, Alone:
Asian Population, Alone:
Other Population:
Hispanic Population:
White Non-Hispanic Population:
White Households:
Black Households:
Asian Households:
Other Households:
Hispanic Households:
White Non-Hispanic Households:
White Median Age:
Black Median Age:
Asian Median Age:
Other Median Age:
Hispanic Median Age:

Consumer Demographic Fields

White Non Hispanic Median Age:

Population by Age Groups

Population, Median Age:

Population Aged 0 to 5 Years:

Population Aged 6 to 11 Years:

Population Aged 12 to17 Years:

Population Aged 18 to 24 Years:

Population Aged 25 to 34 Years:

Population Aged 35 to 44 Years:

Population Aged 45 to 54 Years:

Population Aged 55 to 64 Years:

Population Aged 65 to 74 Years:

Population Aged 75 to 84 Years:

Population Aged 85 Years and Older:

Population, Male Median Age:

Population, Female Median Age:

Population, Males Aged 0 to 5 Years:

Population, Males Aged 6 to 11 Years:

Population, Males Aged 12 to17 Years:

Population, Males Aged 18 to 24 Years:

Population, Males Aged 25 to 34 Years:

Population, Males Aged 35 to 44 Years:

Population, Males Aged 45 to 54 Years:

Population, Males Aged 55 to 64 Years:

Population Males, Aged 65 to 74 Years:

Population, Males Aged 75 to 84 Years:

Population, Males Aged 85 Years and Older:

Population, Females Aged 0 to 5 Years:

Population, Females Aged 6 to 11 Years:

Population, Females Aged 12 to17 Years:

Population, Females Aged 18 to 24 Years:

Population, Females Aged 25 to 34 Years:

Population, Females Aged 35 to 44 Years:

Population, Females Aged 45 to 54 Years:

Population, Females Aged 55 to 64 Years:

Population, Females Aged 65 to 74 Years:

Population, Females Aged 75 to 84 Years:

Population, Females Aged 85 Years and Older:

Employment Characteristics

Employment, Car, Truck, Van to Work (Empl 16+):

Employment, Public Transportation to Work (Empl 16+):

Employment, Other Transportation to Work (Empl 16+):

Employment, Work at Home (Empl 16+):

Employment, Travel Time Less than 15 Min (Empl 16+):

Employment, Travel Time 15-29 Min (Empl 16+):

Employment, Travel Time 30-59 Min (Empl 16+):

Employment, Travel Time 60+ Min (Empl 16+):

Employment Potential (Pop 16+):

Employment, Civilian Males (Pop 16+):

Employment, Civilian Females (Pop 16+):

Consumer Demographic Fields

Employment, Armed Forces Male (Pop 16+):
Employment, Armed Forces Female (Pop 16+):
Employment, Unemployed Males (Pop 16+):
Employment, Unemployed Female (Pop 16+):
Employment, Not in the Labor Force Male (Pop 16+):
Employment, Not in the Labor Force Female (Pop 16+):
Employment, Civilian Total (Pop 16+):
Employment, Agriculture, Forestry, Fishing and Hunting, and Mining (Pop 16+):
Employment, Construction (Pop 16+):
Employment, Manufacturing (Pop 16+):
Employment, Wholesale Trade (Pop 16+):
Employment, Retail Trade (Pop 16+):
Employment, Transportation and Warehousing, and Utilities (Pop 16+):
Employment, Information (Pop 16+):
Employment, Finance, Insurance, Real Estate and Rental and Leasing (Pop 16+):
Employment, Professional, Scientific, Management, Administrative, etc. (Pop 16+):
Employment, Educational, Health and Social Services (Pop 16+):
Employment, Arts, Entertainment, Accommodation and Food Services, etc. (Pop 16+):
Employment, Other Services (Pop 16+):
Employment, Public Administration (Pop 16+):
Occupation, Management, Business, and Financial Operations (Pop 16+):
Occupation, Professional and Related (Pop 16+):
Occupation, Sales and Office (Pop 16+):
Occupation, Service (Pop 16+):
Occupation, Farming, Fishing, and Forestry (Pop 16+):
Occupation, Construction, Extraction, and Maintenance (Pop 16+):
Occupation, Production, Transportation, and Material Moving (Pop 16+):
Employment, White Collar (Pop 16+):
Employment, Blue Collar (Pop 16+):
Employment, Private for-Profit Wage and Salary Workers (Pop 16+):
Employment, Private Not-for-Profit Wage and Salary Workers (Pop 16+):
Employment, Local Government Workers (Pop 16+):
Employment, State Government Workers (Pop 16+):
Employment, Federal Government Workers (Pop 16+):
Employment, Self-Employed Workers in Own Not Incorporated Business (Pop 16+):
Employment, Unpaid Family Workers (Pop 16+):

Housing Characteristics

Housing, Units:
Housing, Occupied Units:
Housing, Vacant Units:
Housing, Vacant Units For Rent:
Housing, Vacant Units For Sale:
Housing, Vacant Units Seasonal:
Housing, Vacant Units Vacant Other:
Housing, Owner Occupied:
Housing, Renter Occupied:
Housing, Occupied Structure with 1 Unit Detached:
Housing, Occupied Structure with 1 Unit Attached:
Housing, Occupied Structure with 2 Units:
Housing, Occupied Structure with 3-4 Units:
Housing, Occupied Structure with 5-9 Units:

Consumer Demographic Fields

Housing, Occupied Structure with 10-19 Units:
Housing, Occupied Structure with 20-49 Units:
Housing, Occupied Structure with 50+ Units:
Housing, Occupied Structure Trailer:
Housing, Occupied Structure Other:
Housing, Median Rent (\$):
Housing, Rent less than \$250:
Housing, Rent \$250-\$499:
Housing, Rent \$500-\$749:
Housing, Rent \$750-\$999:
Housing, Rent \$1,000-\$1,249:
Housing, Rent \$1,250-\$1,499:
Housing, Rent \$1,500-\$1,999:
Housing, Rent \$2,000+:
Housing, No Cash Rent:
Housing, Owner Households, With Mortgage Any:
Housing, Owner Households, With No Mortgage:
Housing, Median Value Owner Households (\$):
Housing, Owner Households Valued Less than \$20,000:
Housing, Owner Households Valued \$20,000-\$39,999:
Housing, Owner Households Valued \$40,000-\$59,999:
Housing, Owner Households Valued \$60,000-\$79,999:
Housing, Owner Households Valued \$80,000-\$99,999:
Housing, Owner Households Valued \$100,000-\$124,999:
Housing, Owner Households Valued \$125,000-\$149,999:
Housing, Owner Households Valued \$150,000-\$174,999:
Housing, Owner Households Valued \$175,000-\$199,999:
Housing, Owner Households Valued \$200,000-\$249,999:
Housing, Owner Households Valued \$250,000-\$299,999:
Housing, Owner Households Valued \$300,000-\$399,999:
Housing, Owner Households Valued \$400,000-\$499,999:
Housing, Owner Households Valued \$500,000-\$749,999:
Housing, Owner Households Valued \$750,000-\$999,999:
Housing, Owner Households Valued More than \$1,000,000:
Housing, Median Year Built:
Housing, Built 1999 or Later:
Housing, Built 1995 to 1998:
Housing, Built 1990 to 1994:
Housing, Built 1980 to 1989:
Housing, Built 1970 to 1979:
Housing, Built 1960 to 1969:
Housing, Built 1950 to 1959:
Housing, Built 1940 to 1949:
Housing, Built 1939 or Earlier:
Housing, Median Year Moved In:
Housing, Year Moved in 1999 or Later:
Housing, Year Moved in 1995 to 1998:
Housing, Year Moved in 1990 to 1994:
Housing, Year Moved in 1980 to 1989:
Housing, Year Moved in 1970 to 1979:
Housing, Year Moved in 1969 or Earlier:

Consumer Demographic Fields

Income, Household

Household Income, Total (\$):
Household Income, Median (\$):
Household Income, Average (\$):
Household Income, Per Capita (\$):
Household Income, High Income Average (\$):
Households with Income Less than \$15,000:
Households with Income \$15,000 to \$24,999:
Households with Income \$25,000 to \$34,999:
Households with Income \$35,000 to \$49,999:
Households with Income \$50,000 to \$74,999:
Households with Income \$75,000 to \$99,999:
Households with Income \$100,000 to \$124,999:
Households with Income \$125,000 to \$149,999:
Households with Income \$150,000 to \$199,999:
Households with Income \$200,000 and Over:

Education Characteristics

Education, Enrolled Public Preprimary (Pop 3+):
Education, Enrolled Private Preprimary (Pop 3+):
Education, Enrolled Public School (Pop 3+):
Education, Enrolled Private School (Pop 3+):
Education, Enrolled Public College (Pop 3+):
Education, Enrolled Private College (Pop 3+):
Education, Not Enrolled in School (Pop 3+):
Education Attainment, < High School (Pop 25+):
Education Attainment, High School (Pop 25+):
Education Attainment, Some College (Pop 25+):
Education Attainment, Associate Degree (Pop 25+):
Education Attainment, College (Pop 25+):
Education Attainment, Graduate Degree (Pop 25+):

Income, Family

Family Income, Total (\$):
Family Income, Median (\$):
Family Income, Average (\$):
Family Income, Per Capita (\$):
Family Income, High Income Average (\$):
Families with Income Less than \$15,000:
Families with Income \$15,000 to \$24,999:
Families with Income \$25,000 to \$34,999:
Families with Income \$35,000 to \$49,999:
Families with Income \$50,000 to \$74,999:
Families with Income \$75,000 to \$99,999:
Families with Income \$100,000 to \$124,999:
Families with Income \$125,000 to \$149,999:
Families with Income \$150,000 to \$199,999:
Families with Income \$200,000 and Over:
Non-Family Income, Total (\$):
Non-Family Income, Median (\$):
Non-Family Income, Average (\$):
Non-Family Income, Per Capita (\$):

Consumer Demographic Fields

Non-Family Income, High Income Average (\$):
Non-Families with Income Less than \$15,000:
Non-Families with Income \$15,000 to \$24,999:
Non-Families with Income \$25,000 to \$34,999:
Non-Families with Income \$35,000 to \$49,999:
Non-Families with Income \$50,000 to \$74,999:
Non-Families with Income \$75,000 to \$99,999:
Non-Families with Income \$100,000 to \$124,999:
Non-Families with Income \$125,000 to \$149,999:
Non-Families with Income \$150,000 to \$199,999:
Non-Families with Income \$200,000 and Over:

Population, Family Characteristics

Families, 1 Person:
Families, 2 Person:
Families, 3 Person:
Families, 4 Person:
Families, 5 Person:
Families, 6 Person:
Families, 7 or More Person:
Family, Median Size:
Non-Families, 1 Person:
Non-Families, 2 Person:
Non-Families, 3 Person:
Non-Families, 4 Person:
Non-Families, 5 Person:
Non-Families, 6 Person:
Non-Families, 7 or More Person:
Non-Families, Median Size:
Families, Aged Under 25 Years:
Families, Aged 25 to 34 Years:
Families, Aged 35 to 44 Years:
Families, Aged 45 to 54 Years:
Families, Aged 55 to 64 Years:
Families, Aged 65 to 74 Years:
Families, Aged 75 Years and Over:
Families, Median Age:
Non-Families, Aged Under 25 Years:
Non-Families, Aged 25 to 34 Years:
Non-Families, Aged 35 to 44 Years:
Non-Families, Aged 45 to 54 Years:
Non-Families, Aged 55 to 64 Years:
Non-Families, Aged 65 to 74 Years:
Non-Families, Aged 75 Years and Over:
Non-Families, Median Age:

Retail Sales and Store Groups

Total Retail Sales (including Food Services) (\$000):
Motor Vehicles Store Sales (\$000):
Furniture and Home Furnishings Store Sales (\$000):
Electrical and Appliances Store Sales (\$000):
Building Materials and Garden Store Sales (\$000):

Consumer Demographic Fields

Food and Beverage Store Sales (\$000):
Health and Personal Care Store Sales (\$000):
Gasoline Stations Store Sales (\$000):
Clothing and Accessories Store Sales (\$000):
Sporting Goods Store Sales (\$000):
General Merchandise Store Sales (\$000):
Miscellaneous Store Sales (\$000):
Nonstore Purchases Sales(\$000):
Food Services (\$000):

Sales Potentials

Culture Index:
Amusement Index:
Restaurant Index:
Medical Index:
Religion Index:
Education Index:
Bargain Seekers Market:
Higher Priced Product Market:
Luxury Priced Product Market:
Mortality Index:

Quality of Life Variables

Murder Index (US Avg=100; A=High):
Forcible Rape Index (US Avg=100; A=High):
Forcible Robbery Index (US Avg=100; A=High):
Aggravated Assault Index (US Avg=100; A=High):
Burglary Index (US Avg=100; A=High):
Larceny Index (US Avg=100; A=High):
Motor Vehicle Theft Index (US Avg=100; A=High):
EASI Total Crime Index (US Avg=100; A=High):
Earthquake Movements (Land Movement Probability) Index:
Annual Maximum Average Temperature (Degrees):
Annual Minimum Average Temperature (Degrees):
Annual Average Temperature (Degrees):
Annual Heating Degree Days (Tot Degrees < 65):
Annual Cooling Degree Days (Tot Degrees > 65):
Percent of Possible Sunshine:
Mean Sky Cover (Sunrise to Sunset - Out of 10):
Mean Number of Days Clear (Out of 365 Days):
Mean Number of Days Rain (Out of 365 Days):
Mean Number of Days Snow (Of 365 Days):
Average Annual Precipitation (Total Inches):
Average Annual Snowfall (Total Inches):
Weather Index (US Avg=100):
Quality of Life Index (US Avg=100):

Cost of Living

All Items - CPI (1982-84):
Apparel CPI:
Education and Communications CPI:
Food and Beverages CPI:

Consumer Demographic Fields

Other Goods and Services CPI:

Housing CPI:

Medical Care CPI:

Recreation CPI:

Transportation CPI:

Establishment Counts (Broad)

Employees, Total (by Place of Work):

Establishments, Total (by Place of Work):

Forestry, Fishing, Hunting, And Agriculture Support (Est):

Mining (Est):

Utilities (Est):

Construction (Est):

Manufacturing (Est):

Wholesale Trade (Est):

Retail Trade (Est):

Transportation & Warehousing (Est):

Information (Est):

Finance & Insurance (Est):

Real Estate & Rental & Leasing (Est):

Professional, Scientific & Technical Services (Est):

Management Of Companies & Enterprises (Est):

Admin, Support, Waste Mgt, Remediation Services (Est):

Educational Services (Est):

Health Care And Social Assistance (Est):

Arts, Entertainment & Recreation (Est):

Accommodation & Food Services (Est):

Other Services (Except Public Administration) (Est):

Employee Counts (Broad)

Forestry, Fishing, Hunting, And Agriculture Support (Emp):

Mining (Emp):

Utilities (Emp):

Construction (Emp):

Manufacturing (Emp):

Wholesale Trade (Emp):

Retail Trade (Emp):

Transportation & Warehousing (Emp):

Information (Emp):

Finance & Insurance (Emp):

Real Estate & Rental & Leasing (Emp):

Professional, Scientific & Technical Services (Emp):

Management Of Companies & Enterprises (Emp):

Admin, Support, Waste Mgt, Remediation Services (Emp):

Educational Services (Emp):

Health Care And Social Assistance (Emp):

Arts, Entertainment & Recreation (Emp):

Accommodation & Food Services (Emp):

Other Services (Except Public Administration) (Emp):

Consumer Expenditures

Total Consumer Expenditures (\$000):

Consumer Demographic Fields

Food (\$000):
Food at home (\$000):
Cereals and bakery products (\$000):
Dairy products (\$000):
Fruits and vegetables (\$000):
Nonalcoholic beverages (\$000):
Food prep (consumed out of town) (\$000):
Food away from home (\$000):
Food on out-of-town trips (\$000):
Alcoholic beverages (\$000):
Housing (\$000):
Household operations (\$000):
Housekeeping services (\$000):
Household furnishings and equip (\$000):
Household textiles (\$000):
Furniture (\$000):
Floor coverings (\$000):
Major appliances (\$000):
Small appliances (\$000):
Miscellaneous household equip (\$000):
Apparel and services (\$000):
Men and boys (\$000):
Men, 16 and over (\$000):
Boys, 2 to 15 (\$000):
Women's and girls (\$000):
Women, 16 and over (\$000):
Girls 2 to 15 (\$000):
Children under 2 (\$000):
Footwear (\$000):
Other apparel products and services (\$000):
Transportation (\$000):
Vehicle purchases (net outlay) (\$000):
Gasoline and motor oil (\$000):
Other vehicle expenses (\$000):
Public transportation (\$000):
Health Care (\$000):
Health insurance (\$000):
Medical services (\$000):
Drugs (\$000):
Medical supplies (\$000):
Entertainment (\$000):
Fees and admissions (\$000):
Television, radios, sound equip (\$000):
Pets, toys, and playground equip (\$000):
Other entertainment supplies (\$000):
Personal care products, services (\$000):
Reading (\$000):
Education (\$000):
Tobacco products, supplies (\$000):
Cash contributions (\$000):
Personal insurance and pensions (\$000):

Consumer Demographic Fields

Demographic Profiles

Above Average Education:
Apartments (20 or more units):
Available Renting Units:
Pre-School:
Below Average Education:
Blue Collar Employment:
Born in America:
Expensive Homes:
Few Teens:
House for Sale:
In the Armed Forces:
Large Families:
Long Time Residents:
Lots of Cars:
Median Age:
Median Income:
No Cars:
Not in Labor Force:
Old and Rich Households:
Old Homes:
New Homes:
Recent Movers:
Retired:
Service Employment:
Subway or Bus to Work:
Trailer Park City:
Unattached and Available:
Unemployed:
Very Asian:
Very Rich Asians:
Very Rich Blacks:
Very Rich Families:
Very Rich Hispanics:
Very Rich Households:
Very Rich Non-Families:
Very Rich Whites:
Very Spanish:
Work at Home:
Young and Rich Households: